

## **American Society for Quality**

### **Reliance Industries wins the International Team Excellence Silver Award**

May 26, 2005: Reliance Industries Limited's Hazira complex was awarded the silver at the 20th International Team Excellence Competition organized by the American Society for Quality (ASQ). Reliance is the only company from India in the twenty-year history of the awards to have participated in the competition. Baxter Healthcare and United Space Alliance, both from the USA, won gold and bronze respectively at the World Conference on Quality and Improvement held recently in Seattle, Washington.

This year 25 teams from companies around the world participated in the International Team Excellence Competition.

The team from Reliance presented a project aimed at controlling an industry problem of high b-colour in polyester fiber. Variation in b-colour leads to uneven dye-ability resulting in market complaints and huge monetary loss. A cross functional and multi-stakeholder team resolved this chronic problem using six sigma methodology utilizing the ASQ International Team Excellence Process.

#### **The criteria**

The 36 parameters of the criteria rates team success based on the project's impact on organizational goals, project selection and purpose-to action planning, project buy-in, implementation, progress, and results.

#### **The team members**

Mr. Sandesh Kadam, Dr. S.Aravindanath, Mr. Neeraj Dhingra, Mr. Rohit Agrawal all from the polyester staple fibre plant from Reliance's Hazira complex and Mr. J.S.Sekhon from its general management comprised the Reliance contingent for the competition.

#### **Previous winners**

Some of the previous winners have been Merrill Lynch, Johnson & Johnson, Bayer Corporation, Honda of America Mfg., Boeing, DynMcdermtt Petroleum Company, Fidelity Investments, Liebert Corporation, DST Output, DENSO Manufacturing, Emerson Hermetic Motor Division, Aventis Pasteur, United States Postal Service, J.P.Morgan etc.

#### **International Team Excellence Award**

The International Team Excellence Award is a process that promotes business effectiveness through team-based management and encourages individuals, teams, and organizations to excel in quality through participation practices. Since its institution in 1985, 749 teams have participated in the competition.

The competition process combines the application of continuous improvement tools, problem-solving processes, team dynamics, project management, and communication skills to generate significant performance improvements within an organization.

### **Reliance Industries Limited**

Reliance Industries Limited (RIL) is India's largest private sector company on all major financial parameters with turnover of Rs 73,164 crore (US\$ 16.7 billion), cash profit of Rs 12,087 crore (US\$ 2.8 billion), net profit of Rs 7,572 crore (US\$ 1.7 billion) and net worth of Rs 40,403 crore (US\$ 9.2 billion).

RIL is the first and only private sector company from India to feature in the 2004 Fortune Global 500 list of 'World's Largest Corporations' and ranks amongst the world's Top 200 companies in terms of profits. RIL emerged in the world's 10 most respected energy/chemicals companies and amongst the top 50 companies that create the most value for their shareholders in a global survey and research conducted by PricewaterhouseCoopers and Financial Times in 2004. RIL also features in the Forbes Global list of world's 400 best big companies and in FT Global 500 list of world's largest companies.

RIL emerged as the 'Best Managed Company' in India in a study by Business Today and A.T. Kearney in 2003. In 2004, the company emerged as 'India's biggest wealth creator' in the private sector over a 5-year period in a study by Business Today – Stern Stewart and as India's 'Most Admired Company' in a Business Barons – TNS Mode Opinion Poll.

Reliance