

Trevira transferred to Reliance Group

Promptly at the heels of getting the European Commission's approval, the German specialty polyester manufacturer 'Trevira' is transferred to Reliance. All financial formalities have been completed. Both, the ownership and management control have now been transferred to Reliance with immediate effect.

Commenting on the transfer of Trevira, Mr. Subodh Sapra, President, Polyester Sector, Reliance Industries says, "It's a win - win situation for both the companies. Reliance gets a foothold in Europe while Trevira will benefit from the resources of the world's largest integrated polyester producer."

The acquisition of Trevira was announced by Reliance Industries' Chairman and Managing Director, Mr. Mukesh Ambani at the 30th Annual General Meeting on June 24, 2004. Following the European Commission's approval earlier this month, all formalities have been completed immediately and Trevira is now a part of Reliance Group.

United Kingdom's leading polyester consultant, PCI said that the market was surprised that Reliance suddenly snapped up the Trevira polyester fibres operation in Germany. 'They achieved this ahead of two other candidates from within Greater Europe who had possibly expected to acquire the business for a minimal financial outlay', said PCI. It further applauded by stating that the acquisition provided Reliance, the use of a proven successful development facility supporting a differentiated product portfolio (including the Trevira CS development for flame-retardant end uses).

Trevira has a capacity of 130,000 tonnes per annum of polyester fibre and yarn, and with its acquisition by Reliance and its expansions underway in India, the combined total polyester fibre and filament yarn capacity of Reliance will exceed 1.8 million tonnes, making Reliance, the largest polyester fibre and yarns producer in the world.

Trevira is the market leader in Europe in high value applications of polyester, especially in automotive and home textiles. Trevira is a widely known and well-recognized brand both amongst customers and producers of synthetic fabrics. The company has several valuable patents and technologies together with a strong R&D setup with substantial accumulated research knowledge. Trevira's knowledge base developed over a period of time will be complementary to Reliance's existing R&D facility, the Reliance Technology Centre in India. The synergy will provide comprehensive and innovative solutions for apparel and industrial applications of polyester to customers worldwide.