

MEDIA RELEASE

Jio and Samsung Win “Best Mobile Innovation for Emerging Markets” at Global Mobile Awards 2017

***Jio and Samsung recognized as key innovators
transforming India into a digitally empowered society***

Barcelona, Spain, 28th February 2017: Reliance Jio Infocomm Ltd. (“Jio”) and Samsung Electronics Co., Ltd. (“Samsung”), today announced that they have won the “Best Mobile Innovation for Emerging Markets” from Global Mobile Awards 2017 at Mobile World Congress 2017 for the digital movement that Jio, with support from Samsung, is bringing to India.

Jio and Samsung’s ongoing effort in transforming India into a digitally empowered society by overcoming the country’s digital divide has been recognized on the global stage with this prestigious award. The two organizations have focused on reaching the power of communication and information with free voice and world’s lowest data rates across towns and rural areas through the deployment of the world’s largest greenfield LTE network in India.

In addition, Jio has focussed on enabling an easy access to digital life with customer-oriented applications and tariffs. Through its invitational offers, millions of Indians were able to embrace a digital lifestyle and helped Jio to rapidly expand its subscriber base to a record 100 million within 170 days of launch.

As the sole vendor for Jio’s LTE radio access network, Samsung worked with Jio at each step of the process from network planning, network expansion, interference analytics to optimization. The LTE solutions provided by Samsung were fully compliant with the 3GPP LTE standards, with their performances already verified and proven in other global markets.

“We are pleased to have won this prestigious award in joint effort with Samsung Electronics, who have been a reliable partner in our pursuit to creating a truly Digital India,” said Jyotindra Thacker, President of Jio. “By continuing to introduce consumer-centric options in our services and much easier access, we hope to bring down India’s digital divide and enable every Indian to benefit from digital life,” he added.

“Today’s achievement signified more than just an award, it is an indicator of the transformation we have brought to India and its people,” said Youngky Kim, President and Head of Network Business at Samsung Electronics. “Samsung, as Jio’s strategic partner for the realization of Digital India, is pleased to be able to support the process of India taking steps towards becoming a pioneer in the global telecommunications industry.”

To fulfill the key intention of the project, of bringing India together and improving elements that impact the quality of human lives, the project plans to launch many more applications around the fields of education, health, rural, livelihood and agriculture and reach digital empowerment to the remotest corners of India.

About Reliance Jio Infocomm Limited

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionized the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit Samsung Newsroom at <http://news.samsung.com>.

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