



## **MEDIA RELEASE**

### **JioTV to broadcast the Winter Olympic Games PyeongChang 2018 Live across India**

**Mumbai, 8<sup>th</sup> February 2018:** Jio TV, India's popular TV app with millions of users, announced today that it has been awarded India digital rights of the Olympic Winter Games PyeongChang 2018 by the International Olympic Committee (IOC). JioTV will work with IOC to provide comprehensive coverage of the Games in India, thus enabling millions to access live and catch-up content on their mobile devices, on the move.

The Olympic Winter Games are scheduled from February 9 – 25, 2018 at PyeongChang County, South Korea. Featuring 102 events in 15 sports including Skiing, Skating, Luge, Ski Jumping, Ice Hockey, Snow Boarding, etc., the Games will see participation from more than 90 countries, including India.

JioTV will be creating several exclusive channels on its platform to stream 24x7 live action and content of the Games and will also provide a seven-day catch up feature for consumers to watch the action again at their convenience. The events coverage will include live broadcast, highlight packages and repeat programming, thus enabling fans to enjoy the Games comprehensively.

In addition to working with JioTV, the IOC's multi-platform media destination, the Olympic Channel, will also stream live coverage of the Games in India.

#### **About the Olympic Channel**

The Olympic Channel is a multi-platform destination where fans can discover, engage and share in the power of sport and the excitement of the Olympic Games all year round. Offering original programming, news, live sports events and highlights, the Olympic Channel provides additional exposure for sports and athletes 24 hours a day, 365 days a year in 11 languages. The Olympic Channel was launched in August 2016 in support of the IOC's goal, set out in Olympic Agenda 2020, of providing a new way to engage younger generations, fans and new audiences with the Olympic Movement. Founding Partners supporting the Olympic Channel are Worldwide TOP Partners Bridgestone, Toyota and Alibaba. The Olympic Channel is available worldwide via mobile apps for [Android](#) and [iOS](#) devices and at [olympicchannel.com](http://olympicchannel.com).

#### **Social media**

For more information, please follow the Olympic Channel on [Facebook](#), [Instagram](#), [Twitter](#), [Snapchat](#) and [YouTube](#), or log on to [olympicchannel.com](http://olympicchannel.com).

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## **About Reliance Jio Infocomm Limited:**

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

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