



MEDIA RELEASE

JioTV wins the ‘Best Mobile Video Content’ at Global Mobile Awards 2018

Barcelona, Spain, 28th February 2018: Reliance Jio Infocomm Ltd. (Jio) announced today that the JioTV app has won the “Best Mobile Video Content” award at the prestigious Global Mobile (GLOMO) Awards 2018 at the Mobile World Congress (MWC). The other nominees for this award included Airtel TV, Migu Hot Video & Bioscope Live TV.

The GSMA’s Global Mobile Awards (The GLOMO Awards) are considered the Oscars of mobile industry to recognize and celebrate the best of the best, highlighting the technologies, products, companies and individuals that are pushing the boundaries of ingenuity and innovation thereby creating a better future for all of us.

Speaking about the award to JioTV, the judges said, “In a country where less than half the population has access to television, this is delivering a wide range of channels with a unified & personalized experience for everyone.”

Said Mr. Jyotindra Thacker, President, Jio, “We are excited & humbled to win the prestigious GLOMO awards. It shows that all our initiatives at Jio are driven by customer obsession & innovation. The intent to empower every Indian has been our guiding philosophy throughout.”

JioTV’s prime motto has been to bring the best in class content, be it entertainment or news or movies or sports, to all its users on the go. It houses 575+ Live TV channels showing content across 15+ Indian languages & 7 days of catch up for most of the shows thereby enabling Jio Digital Life.

JioTV has been a leader in the infotainment space with its 100 million+ downloads coming in a real short time. Ever since its launch, it has consistently been ranked amongst the “Top Entertainment” apps on Google Play with a 4.4 star rating. JioTV also won the award for the “Innovative Mobile TV App” in the recently concluded Aegis Graham Bell Award on February 23rd 2018 in New Delhi.

JioTV not only brings forth the Indian gamut of entertainment to its users but also opens up the world of international events to Indians. JioTV was the official broadcast partner for recently concluded ‘PyeongChang 2018 Olympic Winter Games’. It is also the exclusive digital broadcaster for the upcoming T20I tri-series ‘Nidahas Trophy’ being played between India, Sri Lanka & Bangladesh slated to begin on March 6th 2018.

ABOUT RELIANCE JIO INFOCOMM LIMITED

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionized the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

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