DEDICATED TO INDIA AND 120 CRORE INDIANS

A tribute to realise the Digital India vision of Hon’ble Prime Minister

Shri Narendra Modi
Life is going Digital

We need digital tools and skills

India cannot be left behind

India is ranked 155th of 230 countries

Jio will take India to top 10 globally
Data is the oxygen of digital life

We need digital tools and skills

Data demand is growing exponentially

Jio will meet this demand for India

Jio will realize the Digital India vision
Best quality broadband network
Affordable, cutting-edge devices
Compelling apps and content
Superior digital services experience
Affordable and simple tariffs
NETWORK
India's first all IP network
Data-strong network built for Internet
Mobile video network
True 4G covering 18,000 Cities, 2 Lakh villages
Voice over LTE (VoLTE)
Future Proof – 5G, 6G ready
1. LOWEST DATA RATES IN THE WORLD

Rate: $ per GB

- **Japan**: 30 $ per GB
- **Korea**: 18 $ per GB
- **UK**: 15 $ per GB
- **China**: 15 $ per GB
- **Germany**: 10 $ per GB
- **US**: 7.5 $ per GB
- **Spain**: 6 $ per GB
- **S. Africa**: 3.5 $ per GB
- **India**: < 1 $ per GB
- **Jio**: < 1 $ per GB
DEVICES
Reliance Digital has fuelled the 4G ecosystem

70% of all smartphones are 4G

4G smartphones are available at Rs. 4,000/-

4G smartphones need to be more affordable
LYF DEVICES @ 2,999/-

More feature-rich LYF devices @ 3,999/-, 4,999/-, 5,999/-

JioFi personal router solution for 2G/3G devices @ 1,999/
APPLICATIONS
APPLICATIONS

- Jio4GVoice
- JioMoney
- JioTV
- JioChat
- JioNet
- JioSecurity
- JioCloud
- MyJio
- JioCinema
- JioMusic
- JioMags
- JioXpressNews
- JioNewsPaper
ANYTIME IS PRIME TIME

- 300+ Live TV Channels
- 40 HD Channels

JioTV
THEATRE AT YOUR FINGERTIPS

JioCinema

6,000 Movies
60,000 Music Videos
100,000 Episodes
ULTRA HIGH DEFINITION MUSIC

JioMusic

10 Million Songs
Caller Tunes
COMPLIMENTARY SUBSCRIPTION

For one year worth Rs 15,000/-
SERVICE EXPERIENCE
REIMAGINED EXPERIENCE

Power of Digital to simplify experience
Largest distribution network
Re-imagined sign-up via Aadhar
Home delivery
MyJio – for self service
AADHAR BASED SIGNUP

15 minute walk-out-working
TARIFFS
PRINCIPLES

Customer should pay for only 1 service
FREE VOICE CALLS

To any network across the country
No roaming – One India forever
PRINCIPLES

Customer should pay for only 1 service
Data must be affordable
EXISTING

VOICE  65p/min

DATA  Rs 250/GB

JIO

FREE

DATA  Rs 50/GB

( Lowest in the world )
PRINCIPLES

- Customer should pay for only 1 service
- Data must be affordable
- Simple tariff structure
No more Voice call charges
No more roaming charges – ONE India
No more high data rates
No more high base rates and overages
No more blackout days
<table>
<thead>
<tr>
<th>JIO TARIFFS</th>
<th>S</th>
<th>M</th>
<th>M</th>
<th>L</th>
<th>XL</th>
<th>XXL</th>
<th>XXXL</th>
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<tbody>
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<td>FREE VOICE</td>
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<td>Rs 499</td>
<td>Rs 999</td>
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<td>4G DATA</td>
<td>0.3GB</td>
<td>4GB + Unlimited 4G at Night</td>
<td>10GB + Unlimited 4G at Night</td>
<td>20GB + Unlimited 4G at Night</td>
<td>35GB + Unlimited 4G at Night</td>
<td>60GB + Unlimited 4G at Night</td>
<td>75GB + Unlimited 4G at Night</td>
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<td><strong>Jio Apps Subscriptions</strong></td>
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STUDENT PLAN
25% MORE DATA
JIO FOR STUDENTS  Connecting 30,000 schools and colleges  With WiFi and high speed internet
JIO FOR ENTERPRISE
INDIA’S FIRST EVER PLATINUM SERVICE

- Affordable International rates
- Exclusive customized content
- Personalized network coverage
- First-of-its-kind concierge service
- Video call center
<table>
<thead>
<tr>
<th>No.</th>
<th>Feature</th>
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<tbody>
<tr>
<td>1</td>
<td>Best network with the lowest data rates globally</td>
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<tr>
<td>2</td>
<td>LYF Device starting Rs. 2,999/-</td>
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<tr>
<td>3</td>
<td>Complimentary Jio Apps worth Rs 15,000</td>
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<td>4</td>
<td>Instant Aadhar-based activations</td>
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<td>5</td>
<td>Free Voice Calls</td>
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<td>6</td>
<td>Jio simple Tariff Plans</td>
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<td>7</td>
<td>All complex telecom charges: RIP</td>
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<tr>
<td>8</td>
<td>Special Discounts for Students</td>
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<tr>
<td>9</td>
<td>Enterprise friendly solutions and plans</td>
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<tr>
<td>10</td>
<td>India's first ever platinum service</td>
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</table>
FREE WELCOME OFFER

Unlimited Data | Voice | Video | WiFi | Jio Apps
1 Gbps Fiber rollout
Continuous strengthening of mobile network
Enterprise solutions
Partnering with leading global digital players
Partnering with Indian entrepreneurs – Start-Up fund
eCommerce
Apps around Education, Health, Agriculture & more
JIO IS ABOUT YOU
FAIR PLAY

Healthy Competition
JIO BRAND VALUES

Abundant, high-quality data
Connected Intelligence
Simple. Smart. Secure
Jio Together
Jio Digital Life
Life is Beautiful
COME ON INDIA
JIO DIGITAL LIFE
JIO TOGETHER