November 4, 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza
Plot No C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Scrip Code: 500325
Trading Symbol: "RELIANCE EQ"

Dear Sirs,

Sub: Media Release

We enclose a copy of Media Release from Reliance Jio Infocomm Limited, a subsidiary of the Company, titled "ALLOCATION OF ADDITIONAL POIs BY AIRTEL POST INTERVENTION BY AUTHORITIES".

Kindly take the same on record.

Thanking you,

Yours faithfully,
For Reliance Industries Limited

Sandeep Deshmukh
Vice President
Corporate Secretarial

Encl.: As above

Copy to:
The Luxembourg Stock Exchange
Societe de la Bourse de
Luxembourg
35A boulevard Joseph II
B P 165, L-2011 Luxembourg

Singapore Stock Exchange
2 Shenton Way, #19-00 SGX Centre 1,
Singapore 068804

Taipei Stock Exchange
15F, No.100, Sec.2,Roosevelt Road,
Taipei, Taiwan, 10084.
MEDIA RELEASE

ALLOCATION OF ADDITIONAL POIs BY AIRTEL
POST INTERVENTION BY AUTHORITIES

Mumbai, 3rd November 2016: RJIL welcomes 7,007 additional POIs provided by Airtel consequent to the meetings of the Hon’ble Minister of Communication and TRAI Chairman with the CEOs of Airtel, Vodafone, Idea and RJIL earlier this week on the subject of breach of QOS parameters. RJIL expects these E1s, for which intimation has been received today, to be operationalized by the teams of Airtel and RJIL in the coming days.

This allocation was long overdue considering the severe hardships caused to the customers of both operators in being able to connect voice calls between the two networks. More than 280 crore calls have failed between RJIL and Airtel over the last three and a half months because of absolute shortage of POI capacity.

It may be noted that all operators have a mandatory and unconditional obligation under the license to provide adequate POIs to all the other operators. This is irrespective of the status of operations of the other operators or the traffic pattern and is not a favour to any operator.

The contention that regulatory obligations permit to provide interconnect in a period of 90 days is misplaced considering the severe QOS and congestion issues that the non-provision of POIs has caused. There is no entitlement of timing when it comes to such severe breach of QOS as against the 90 days indicated by Airtel.

RJIL would like to reiterate that there has been no delay in operationalising POIs at its end. On the contrary, RJIL has been consistently following-up with Airtel and the other incumbent operators over the last several months for augmentation of interconnection capacity. These requests had been denied by Airtel and the other incumbent operators in complete breach of their license conditions.

There are no network related issues that RJIL has faced beyond the acute shortage of POIs provided by Airtel and other incumbent operators. It may be noted that there are no failures in on-net calls, while over 4.6 crore calls are still failing every day between Jio and Airtel. RJIL hopes that this situation will improve now that Airtel has consented to offering additional POIs. However, Airtel has continued to violate the Interconnection Agreement by offering one-way E1s as against both-way E1s as provided for in the Agreement, which would have resulted in much more efficient utilisation of interconnection resources.

RJIL hopes that Airtel will continue to release adequate POIs going forward to ensure that it adheres to the QOS parameter of POI congestion mandated by TRAI regulation at less than 5 per 1,000 calls at all times.

With regard to the traffic asymmetry issue, the current traffic pattern is completely in line with what is expected in a new network. It would tend to move towards balanced traffic as the network matures and has sufficient scale.
About Reliance Jio Infocomm Limited:

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

Reliance Jio Infocomm
Jio.CorporateCommunication@ril.com
022-44753603