Dear Sirs,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Acquisition of 100% equity shares of Hamleys Global Holdings Limited (HGHL)

This is to inform you that Reliance Brands Limited (RBL), a subsidiary of the Company, has signed a Definitive Agreement (Agreement) to acquire, subject to terms and conditions stated in the Agreement, either by itself or through a direct or indirect wholly-owned subsidiary of, and controlled by, RBL, 100% equity shares of Hamleys Global Holdings Limited (HGHL) for a cash consideration of GBP 67.96 million (the Acquisition).

HGHL was incorporated on August 3, 2012 in England and Wales and together with its subsidiaries is a retailer of toys under the world-renowned brand “Hamleys”. Hamleys is more than 250 years old and was founded in the year 1760. It currently has 167 stores across 18 countries. Reliance Lifestyle Holdings Limited, a subsidiary of the Company, runs and operates the Indian franchise of the Hamleys brand and has 88 stores in India. This acquisition will catapult RBL to be a major player in the global toy retail industry.

HGHL reported annual (consolidated) turnover of GBP 62.88 million, GBP 66.27 million and GBP 67.99 million for the years ended December 2018, 2017 and 2016, respectively. HGHL reported Profit/(Loss) after tax of GBP 2.44 million, GBP (11.24) million, and GBP 1.94 million for the years ended December 2018, 2017 and 2016, respectively.
No regulatory approvals are required for this investment. The investment does not fall within related party transactions and none of Company’s promoter / promoter group / group companies have any interest in the transaction.

Thanking you,

Yours faithfully,
For Reliance Industries Limited

Sandeep Deshmukh
Vice President
Corporate Secretarial

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