



## **MEDIA RELEASE**

### **JIO CREATES A WORLD RECORD**

#### **‘Jio Welcome Offer’ enrolls 16 Million customers in 26 days**

**Mumbai, 9<sup>th</sup> October 2016:** Reliance Jio Infocomm Ltd. (Jio) announced today that it has created a world record by crossing 16 Million subscribers in its first month of operations (September, 2016). Jio has achieved this growth faster than any other telecom operator or start up in the world including the likes of Facebook, WhatsApp and Skype.

**Mr. Mukesh D. Ambani, Chairman, Reliance Industries Limited,** said, “We are delighted and humbled by the overwhelming response across India to the Jio Welcome Offer. Jio is built to empower every Indian with the power of data. We are delighted that people have recognized this and are utilizing our services to the fullest. We are customer-obsessed and committed to improve every day to exceed expectations of our customers.”

Jio has introduced Aadhaar-based paper-less Jio SIM activation across 3,100 cities and towns. This enables the customer to complete the SIM activation process in a matter of minutes, with only his/her Aadhaar number.

This process will be extended across the country and fully stabilized for satisfactory on-boarding experience in the next few weeks.

#### **About Reliance Jio Infocomm Limited:**

Reliance Jio Infocomm Limited (“Jio”), a subsidiary of Reliance Industries Limited (“RIL”), has built a world-class all-IP data strong future proof network with latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy. It has created an eco-system comprising network, devices, applications and content, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

#### **Reliance Jio Infocomm**

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