



## MEDIA RELEASE

### Google and Jio showcase jointly developed smartphone JioPhone Next

***JioPhone Next comes with truly breakthrough premium capabilities including language and translation features, a great camera, and support for the latest Android and security updates -- unprecedented for affordable smartphones***

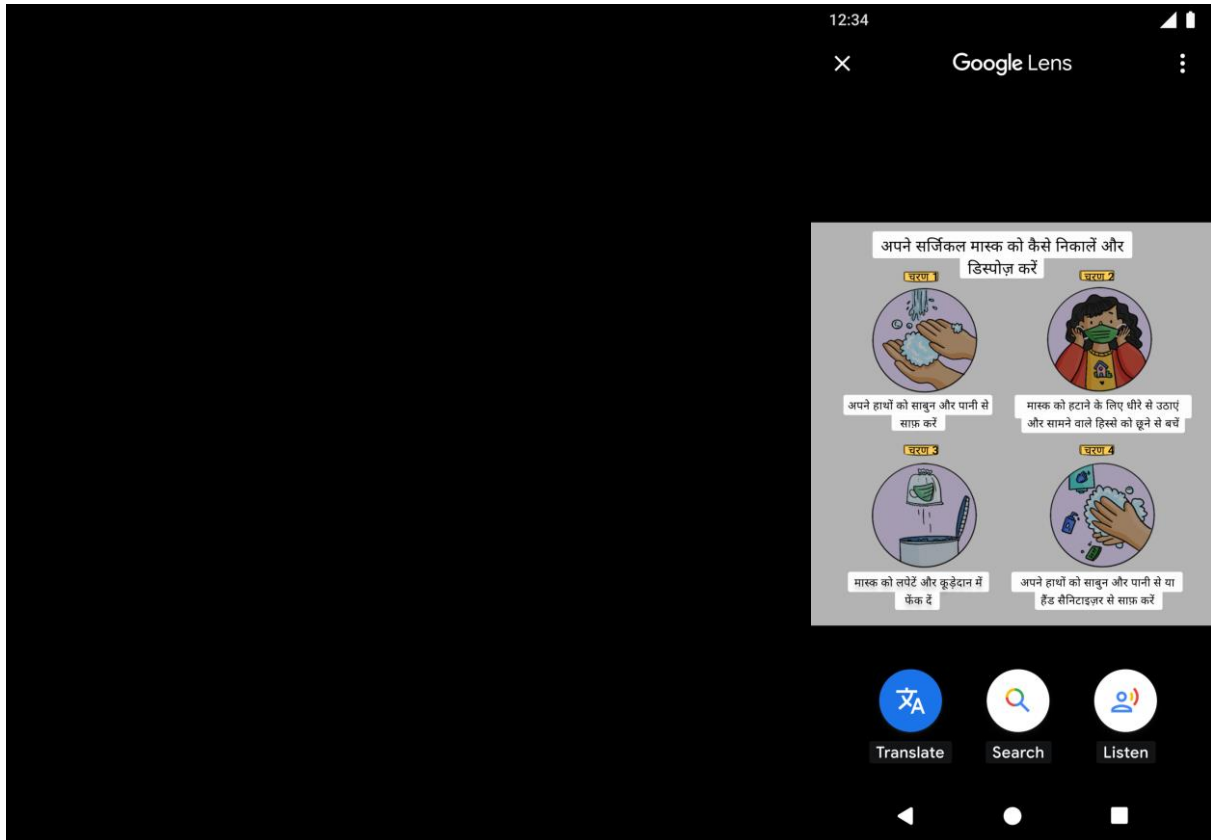
***Will be available starting 10th September 2021***

**India, 24<sup>th</sup> June 2021:** Google and Jio today shared more details around their jointly developed made-for-India smartphone called JioPhone Next coming later this year. Based on an optimized OS that is leveraged from Android and Play Store with features that are built specially for JioPhone Next, the two technology organizations have worked closely to create a smartphone experience aimed at addressing the unique needs of millions of smartphone users across India.

In these times when access to the internet has become a fundamental need, hundreds of millions of Indians are yet to experience the power of being connected, to utilize services and access information that can have a positive and immediate impact on their daily lives. Google's Android teams across the globe have been hard at work to find solutions to address the digital needs of these Indians. Deep technology insights and consumer learnings of both organizations have been used to design this path-breaking OS for superior user experience. And so building on their pledge from last year to work towards rethinking how millions of Indians can live the digital life, Google and Jio have developed a smartphone experience that will enable users to consume content and navigate the phone in their preferred language, deliver a great camera experience, and get the latest Android features and security updates.

Speaking about the joint effort, **Sundar Pichai, CEO, Google and Alphabet** said, "Our vision is to bring affordable access to information for Indians in their own language, to build new products and services for India's unique needs, and to empower businesses with technology. I'm excited that today, we can announce the next steps in this vision, starting with a new, affordable Jio smartphone, created with Google. Our teams have optimized a version of our Android OS especially for this device. It will offer language and translation features, a great camera, and support for the latest Android updates. It is built for India and it will open up new possibilities for millions of new users who will experience the internet for the very first time."

Announcing the phone, **Mukesh Ambani, Chairman and Managing Director, Reliance Industries Limited** said, "JIO has truly democratized digital connectivity in India... by offering the highest quality, most affordable 4G broadband services in the world. Google and Jio teams have jointly developed a truly breakthrough smartphone that we are calling JioPhone Next. JioPhone Next is powered by an extremely optimized version of the Android operating system. While being ultra-affordable, JioPhone Next is packed with cutting-edge features like the Google Assistant, automatic read-aloud of screen text, language translation, smart camera with augmented reality filters and much more. This is testimony to a global technology company and a national technology champion working jointly to make a break-through product. JioPhone Next will be available in the market from the auspicious date of Ganesh Chaturthi, 10TH SEPTEMBER, this year."



*Image 1: Use Google Assistant to get things done in popular Jio apps; Image 2: Listen to any content on your phone screen by tapping the 'Listen' button; Image 3: Quickly Translate any content -- on your phone screen or in the phone's camera*

**Easily access and consume content in a choice of Indian languages:** For users who might not be able to read content in their language, with a tap of a button they can now translate what's on their screen, and even have it read back to them in their own language. Read Aloud and Translate Now are now OS-wide features that will work with any text on their phone screen, including web pages, apps, messages, and even photos. Using App Actions, people can utilize their Google Assistant to deliver a great experience with many of the Jio apps on this device. In addition to asking for the latest cricket scores or a weather update, users can also ask Google Assistant to play music on JioSaavn or check their balance on My Jio.



*Image 1: Clearer photos in low light with Night mode; Image 2: Photos have wider dynamic range with HDR mode; Image 3: Snapchat Lenses bring Indian-specific effects to your selfies*

**A great camera:** A fast, high-quality camera is a must-have feature for today's smartphone users, so Google and Jio's teams have partnered closely to build an optimized experience within the phone's Camera module resulting in great photos and videos: from clearer photos at night and in low-light situations to HDR mode that brings out wider color and dynamic range in photos, these are firsts for affordable phones in India. Google has also partnered with Snap to integrate Indian-specific Snapchat Lenses directly into the phone's camera, and we will continue to update this experience.

**Ongoing feature drops and the latest system updates:** Along with support for the latest Android releases and security updates, this experience will keep getting better with new features and customizations, all delivered over-the-air. With Google Play Protect built in, it has Google's world-class security and malware protection. And with the Google Play Store, users will have access to millions of apps that people across the world use and enjoy.

Google and Jio's engineering and product development teams are continuing to build on these capabilities, unprecedented for an affordable device, and are committed to offering a best-in-class experience to millions of India's new internet users when this smartphone is launched.



### **About Google**

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Gmail, Android, Google Play, Chrome and YouTube, Google plays a meaningful role in the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.

### **About Jio Platforms Limited**

Jio Platforms Limited ("Jio"), a majority-owned subsidiary of Reliance Industries Limited, has built a world-class all-IP data strong future proof network with latest 4G LTE technology (through its wholly owned subsidiary, Reliance Jio Infocomm Limited). It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond.

Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.3 billion Indians and propel India into global leadership in the digital economy. It has created an eco-system comprising of network, devices, applications and content, platforms, service experience and affordable tariffs for everyone to live the Jio Digital Life. As part of its customer offers, Jio has revolutionised the Indian telecom landscape by making voice calls for Jio customers absolutely free, across India, to any network, and always. Jio makes India the highest quality, most affordable data market in the world so that every Indian can do Datagiri.

### **For media queries, please contact:**

#### **Six Degrees BCW**

Chahat Guliani | Vivek Paliwal

+91 99105 15353 | +91 98736 30135

[chahat.guliani@sixdegrees-bcw.com](mailto:chahat.guliani@sixdegrees-bcw.com) | [vivek.paliwal@sixdegrees-bcw.com](mailto:vivek.paliwal@sixdegrees-bcw.com)

#### **Jio Platforms Limited**

[Jio.CorporateCommunication@ril.com](mailto:Jio.CorporateCommunication@ril.com)

022-44753591