



MEDIA RELEASE

Hero Electric set to partner with Jio-bp for 2-wheeler EV adoption

-Partnership to boost electric two-wheeler charging and swapping infrastructure-

Mumbai / New Delhi, 25th August 2022: In a development that is expected to boost electric vehicle (EV) adoption and mobility in India, Hero Electric is set to partner with Jio-bp to strengthen mobility solutions for electric two-wheelers. Under this proposed partnership, the customers of Hero Electric are expected to get access to the widespread charging and swapping network of Jio-bp, which is also open to other vehicles.

In addition to creating solutions for seamless customer journey on Hero Electric and Jio-bp apps, both companies will bring the best of their global learnings in electrification and apply them to the Indian market to create a differentiated customer experience that delights the consumer.

Jio-bp is operating its EV charging and swapping stations under the brand Jio-bp pulse. With the Jio-bp pulse app, customers can easily find stations nearby and charge their electric vehicles. Further, with a vision of being among India's largest EV network, Jio-bp is creating an electric mobility ecosystem that will benefit all the stakeholders in the EV value chain.

Hero is committed to delivering the best electric mobility solutions to its consumers and this association will fasten the EV growth in the country while strengthening Hero Electric's vision to transform the e-mobility sector in India.

About Jio-bp:

Operating under the brand 'Jio-bp', Reliance BP Mobility Limited (RBML) is an Indian fuels and mobility joint venture between Reliance Industries Limited (RIL) and bp. The joint venture leverages Reliance's presence across the country and its millions of consumers through the Jio digital platform. bp brings its extensive global experience in high-quality differentiated fuels, lubricants, retail, and advanced low carbon mobility solutions. In addition to marketing conventional fuels, RBML provides advanced mobility solutions and alternate fueling options to its customers such as Electric Vehicles (EV) charging points, and Battery Swapping Stations (BSS). The company's aviation brand 'air bp-Jio' is a leading supplier of Aviation Turbine Fuel across India. The brand 'Jio-bp Fuel4U' caters to on-demand doorstep delivery of diesel and is a market leader in the segment.



About Hero Electric India:

Hero Electric is one of the oldest and India's Largest Electric two-wheeler company and has been at the forefront of the electric 2-wheeler industry. The company's manufacturing unit is in Ludhiana, and it sells a wide range of electric scooters catering to a wide spectrum of customers. Hero Electric currently has over 750 (and rapidly expanding) sales and service outlets spread across the country along with a widespread charging network and trained roadside mechanics on EVs. It has a lot of firsts in the industry ranging from developing and launching the first lithium ion based electric scooters in India to launching the unique concept of charging stations for anywhere, everywhere charging. With over 4.5 lakh electric two-wheelers in India, the company has been delivering sustainable travel solutions over the past 14 years and counting & has played a crucial role in developing and promoting the EV market in the country.

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