

MEDIA RELEASE

RELIANCE CONSUMER PRODUCTS ACQUIRES MAJORITY STAKE IN AUSTRALIA'S GOODNESS GROUP - FOUNDER OF NEXBA

The deal marks RCPL's entry into another key global market Australia

Bengaluru, 7th February 2026: Reliance Consumer Products Limited (RCPL), the FMCG arm of Reliance Industries Limited, has acquired majority stake in Australia's popular 'Better-For-You' beverage business Goodness Group Global Pty. Ltd. (GGG). The landmark deal **marks RCPL's entry into the burgeoning consumer goods market in Australia**, while reaffirming its commitment to deliver the '**global quality at affordable price**'.

Under the Strategic Partnership, RCPL will help promote Goodness Group's flagship healthy beverages brands like **Nexba** and **PACE** - a hydration brand co-created with Australian cricket captain **Pat Cummins**, across newer markets including India.

The partnership further strengthens RCPL's efforts in developing a health-based beverages portfolio and solidifies its position as a rapidly emerging global FMCG player from India. The company has already forayed into key global markets like UAE, Qatar, Oman, Bahrain, Nepal and Sri Lanka. RCPL has a strong portfolio of healthy beverages like RasKik & Sun Crush juices, zero-sugar CSDs and herbal-natural beverage brand Shunya.

T. Krishnakumar, Director, Reliance Consumer Products Limited, said, *"This strategic partnership is a bold step towards establishing RCPL as a global FMCG company from India. The addition of GGG's health-focused consumer brands like Nexba and PACE will add strength to RCPL's healthy beverages portfolio. With our strong supply chain and distribution capabilities, RCPL will ensure expansion of GGG's brands across newer markets and wide availability in India. This move will further help RCPL meet its promise of making the global quality accessible to everyone."*

Commenting on the partnership, **Troy Douglas, Founder, Goodness Group**, stated, *"We are thrilled that our brands and innovation have resonated so strongly and that our strategic partner RCPL recognizes the business opportunity for us all. RCPL is one of the fastest growing players and a leading FMCG company. In RCPL, we have found an incredibly strong and sophisticated partner as part of our evolution as we become a global player in up to 50 western markets over the next five years. This partnership will provide opportunity for the business to become the global leader in the 'Better-For-You' category."*

Sydney-based Goodness Group Global is a renowned player in Australia that focuses on offering healthier global quality beverage choices to the consumers across Australia and 21 other global markets. Driven by its core principle of 'Better-For-You' products, GGG's flagship brand **Nexba** is an iconic gut-health beverage prepared with their proprietary all-natural, plant-based zero-calorie sweetener, Goodsweet®.

Among GGG's other offerings **BISON** is light, refreshing protein-based beverage brand and **GOOD BREKKIE** that delivers healthy liquid breakfast options. While **PACE** is a hydration brand co-created with Australian cricket captain Pat Cummins.

About Reliance Consumer Products Limited (RCPL):

Reliance Consumer Products Limited (RCPL), the FMCG arm of Reliance Industries Limited (RIL), is on a mission to empower the everyday life of consumers. With a strong commitment to innovation and consumer satisfaction, RCPL blends global standards with local insights to create products that resonate with consumers while being accessible to everyone at honest prices and within an arm's length of desire. Backed by the robust infrastructure and trust of RIL, the company aims to offer solutions that cater to the evolving needs of consumers, fostering long-term relationships with communities and contributing to the nation's growth. RCPL is on a journey of shaping the future of the consumer goods industry by meeting the diverse needs of households and communities, offering solutions that are world-class, trusted, value-driven and reflect the evolving lifestyle of today's consumer.

About Goodness Group Global (GGG):

Goodness Group Global is a multi-market, multi-channel, multi-category portfolio of leading "better-for-you and high-quality" brands underpinned by Nexba®, an iconic Australian owned brand, powered by our proprietary Goodsweet® sweetener.

Creating change for good, one sip and bite at a time! Goodness Group Global Brands Taste Good and Do Good, bringing feel good enjoyment to all.

Please click here for GGG Media Images or URL <https://tinyurl.com/38bx4ypv>

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