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Reliance Enterprise Intelligence Limited Appoints Parminder Singh as Chief Executive Officer

Asia-Pacific technology veteran to lead India's most ambitious enterprise AI venture



Reliance Enterprise Intelligence Limited (REIL), a joint venture between Reliance Intelligence Limited (70%) and Facebook Overseas Inc. (30%), today announced the appointment of **Parminder Singh** as its Chief Executive Officer. REIL has been established to accelerate enterprise AI adoption across India, combining Meta's AI capabilities with Reliance's enterprise reach, AI compute infrastructure, and Jio's nationwide connectivity. Together, these strengths make for a uniquely differentiated proposition to deliver sovereign, scalable AI to businesses in India and beyond.

"Building India's enterprise AI capability is a generational opportunity, and REIL was created to lead that charge. Parminder brings precisely the blend of global technology leadership, deep Asian market intuition, and executive credibility that this role demands. He has built digital businesses at scale, navigated complex transformations, and earned the trust of boards, engineers, and customers alike. Parminder's appointment is a critical first step towards assembling a world-class team that will define enterprise AI in India — and set a benchmark well beyond it."

— **Akash Ambani, Chairman, Reliance Jio Infocomm Limited**

Parminder Singh is one of Asia's most recognised technology leaders, with a career spanning Google, Apple, Twitter, and IBM. He has successfully built and transformed digital businesses at scale across the Asia-Pacific region. His executive roles have included Chief Commercial and Digital Officer at Mediacorp, Singapore's largest media group, where he led a wide-ranging digital and AI-driven transformation of the organisation.

More recently, he co-founded ClayboxAI, an AI fluency and leadership advisory firm, and WeKamp, an AI-powered community platform currently in pilot.

“Enterprise AI in India is not a future story — it is a right-now opportunity. Indian enterprises need a trusted AI partner who understands both the technology and the business context. REIL is built to be exactly that. With Jio and Meta’s combined capabilities, we have a genuinely differentiated proposition. I am deeply honoured to lead this venture, and excited by what we can build together.”

— **Parminder Singh, CEO, Reliance Enterprise Intelligence Limited**

Parminder Singh assumes the role with immediate effect.

About REIL

Reliance Enterprise Intelligence Limited (REIL) is a joint venture between Reliance Intelligence Limited (a subsidiary of Reliance Industries Limited) and Facebook Overseas Inc. (a subsidiary of Meta Platforms Inc.) focused on delivering enterprise AI solutions for Indian businesses. REIL brings together Meta’s AI capabilities and Reliance’s enterprise reach, AI compute infrastructure, and Jio’s nationwide connectivity — offering Indian organisations access to secure, sovereign, and scalable AI built for the realities of the Indian enterprise.

Media Contact

Tushar Pania
Tushar.Pania@ril.com

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